**Countries are becoming more and more similar because people are able to buy the same products anywhere in the world.**

**Do you think this is a positive or negative development?**

These days the world is faced with the phenomenon of globalization, ~~which~~ where similarity is one of its consequences. This phenomenon has ~~advent~~ come along with the speed of dissemination of~~transport~~ information and also goods and people~~s~~, ~~in~~ as a~~the~~ result of this increased accessibility of the same items we observe a lot more resemblance compared with the past, which in my opinion there are both negative and positive aspects in it due to various reasons.

First of all, I tend to point out the matter of competition that comes with this wide spread of any new products all around the world. Somehow higher quality comes in the wake of competition because it has almost always been a substantial attribution that played a key role in markets. It is an undeniable fact that consumers prefer more quality items at lower prices.

On the other hands, when it comes to cultures and traditions the negative aspects come up since the more individuals turn to similar items the paler local products will be till/until they may ~~become~~ disappear. For instance, many local languages that have been eliminated by now are a tangible example in terms of this issue.

Last but not least, the drawback~~s~~ of this accessibility ~~is~~ are ~~destroying~~ destruction of local economies and shrinking of the much needed workforce, which leads to a higher rate of unemployment. Moreover, this also ~~makes contributions~~ contributes to a greater rate of crime.

All in all, by considering both sides of globalization and similarity, I see it as a ubiquitous part of our today's day-to-day lives, so I strongly believe by professional managing societies are able to minimize its negative sides and harvest its benefits.